

# WORDCAMP JOHANNESBURG

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## SOUTH AFRICA 2016



### **Sponsorship Packages**

#### **Lion Package – R20,000**

- Display table at the event for demonstrations, answering questions and meeting customers.
- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in attendees' welcome packs
- Acknowledgement and thanks from the stage
- Guest post and tweet from the WordCamp Johannesburg blog
- Name, logo, link, and description on the WordCamp Johannesburg site
- Five invites to the VIP function for your team or colleagues
- Five free conference tickets for your team or colleagues, ten additional discounted coupon codes five each of 50% and 20% off.
- We're happy to discuss anything else that you would like to do for our attendees.

#### **Elephant Package – R15,000**

- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in attendees' welcome packs
- Acknowledgement and thanks from the stage
- Guest post and tweet from the WordCamp Johannesburg blog
- Name, logo, link, and description on the WordCamp Johannesburg site
- Four invites to the VIP function for your team or colleagues
- Four free conference tickets for your team or colleagues, ten additional discounted coupon codes five each of 50% and 20% off.

#### **Rhino Package – R10,000**

- Use of our swag table to give away some of your merchandise
- An insert placed in attendees' welcome packs
- Acknowledgement and thanks from the stage
- Guest post and tweet from the WordCamp Johannesburg blog
- Name, logo, link, and description on the WordCamp Johannesburg site
- Three invites to the VIP function for your team or colleagues
- Three free conference tickets for your team or colleagues, ten additional discounted coupon codes five each of 50% and 20% off.

### **Leopard Package – R7,500**

- An insert placed in attendees' welcome packs
- Acknowledgement and thanks from the stage
- Guest post and tweet from the WordCamp Johannesburg blog
- Name, logo, link, and description on the WordCamp Johannesburg site
- Two invites to the VIP function for your team or colleagues
- Two free conference tickets for your team or colleagues

### **Buffalo Package – R5,000**

- Acknowledgement and thanks from the stage
- Guest post and tweet from the WordCamp Johannesburg blog
- Name, logo, link, and description on the WordCamp Johannesburg site
- One invite to the VIP function for your team or colleagues
- One free conference tickets for your team or colleagues

### **Meerkat-sponsor – R1,000**

- Only open to individuals and SME companies
- Name and link on the WordCamp Johannesburg 2016 site
- One free conference ticket

### **Donations**

If you would like to donate towards WordCamp Johannesburg 2016 with any amount that does not fit into the packages listed above, we will gladly accept your donation. In exchange we will list your name (linked to your website) on the event website.

### **Media Partners**

We welcome any local news sites, blogs and other relevant media outlets to join us as media partners. This will involve publicising the event through our outlet channels in the weeks leading up to WordCamp Johannesburg – we can discuss specifics based on your media format and audience. Media partners will receive the same benefits as Package 6.

### **Other options**

If you would like to sponsor a specific area of the event then please let us know and we can discuss the details around your selection – area sponsorships will be branded with your company name where possible. These are the areas that are available:

- Happiness bar (WordPress help centre)
- Venue
- Projectors
- Sound system
- After party
- Swag (shirts, etc)
- Attendee badges
- VIP function (private event for speakers, sponsors, volunteers and organisers).

If you are interested in sponsoring WordCamp Johannesburg 2016 then please contact us on [johannesburg@wordcamp.org](mailto:johannesburg@wordcamp.org)